

Refining CBA

Discounting



Accounting for discounting [part of step 4]

- There are four reasons why \$1 tomorrow may be worth less than \$1 today:
 1. Time preference
 2. Interest/opportunity cost of capital
 3. Uncertainty/risk
 4. Inflation
- Projects often stretch over many years
 - We need mechanism to value costs and benefits in different time periods so we can make comparisons and aggregations
- **Discounting** is how we value something in the future today

Accounting for discounting

- Put \$100 in the bank with 5% interest on 24/11/15
 - On 24/11/16, you will have $(1+0.05) \times \$100.00 = \105.00
 - On 24/11/17, you will have $(1+0.05) \times \$105.00 = \110.25
 - On 24/11/18, you will have $(1+0.05) \times \$110.25 = \115.76
 - ...
 - On 24/11/35, you will have $(1+0.05) \times \$252.70 = \265.33
 - The interest compounds over time, i.e., the interest also earns interest

Accounting for discounting

- The **future value** (FV) of a deposit is:

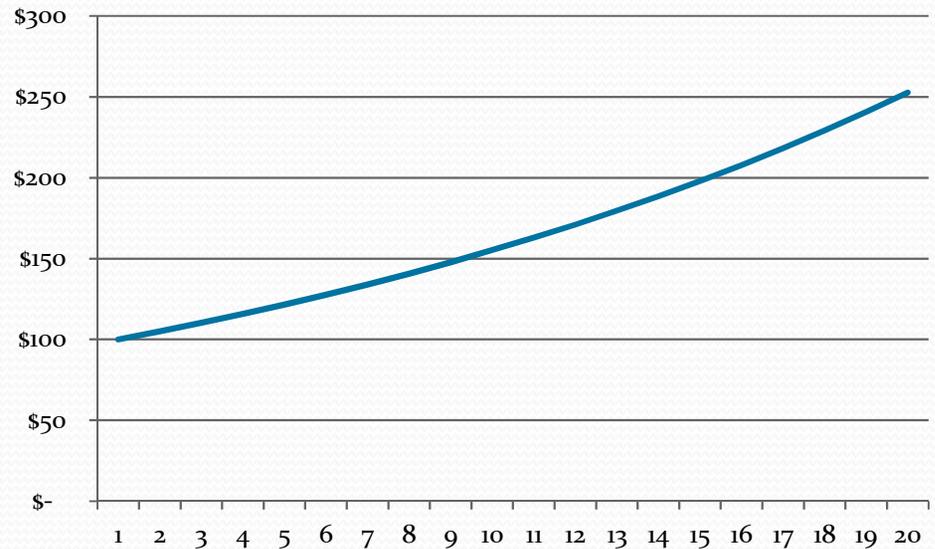
$$FV = deposit \times (1+r)^t$$

- where:

r = **rate of return** or interest

t = length of investment

- $FV = \$100 \times (1+0.05)^{20}$
 $= \$265.33$



Accounting for discounting

- Suppose someone promises to pay you \$100 *one year from now*
 - What is the maximum amount you should be willing to pay today for such a promise?
 - You will forgo interest that you could earn on the money that is being loaned in exchange for \$100 in the future
- The **present value** (PV) of a future amount of money is the maximum amount you would be willing to pay today for the right to receive that money in the future
- $PV = \frac{\$ \text{final amount}}{(1+r)^t}$, where r is the **discount rate**

Accounting for discounting

- What is the value of \$1,000,000 in 20 years if the discount rate is 5%?

$$PV = \frac{\$1,000,000}{(1+0.05)^{20}} =$$

- What is the value of \$1,000,000 in 20 years if the discount rate is 10%?

$$PV = \frac{\$1,000,000}{(1+0.10)^{20}} =$$

- What is the value of \$1,000,000 in 20 years if the discount rate is 15%?

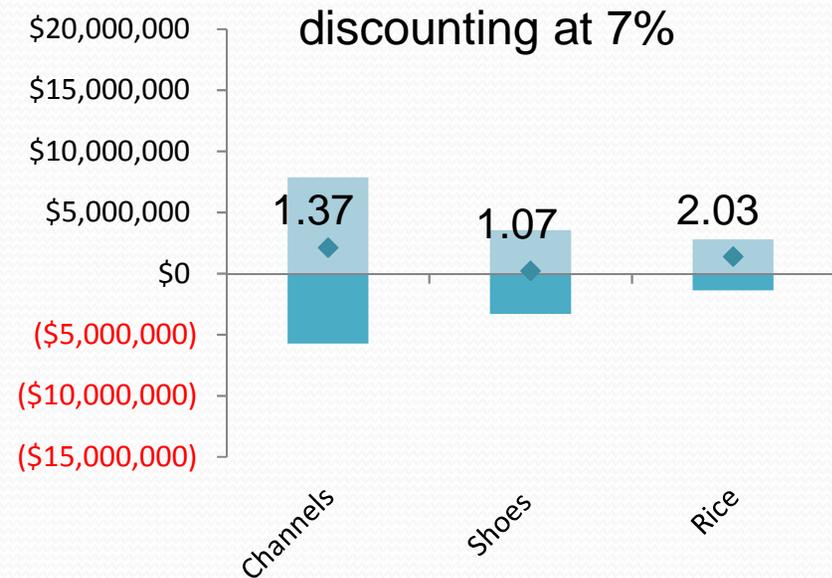
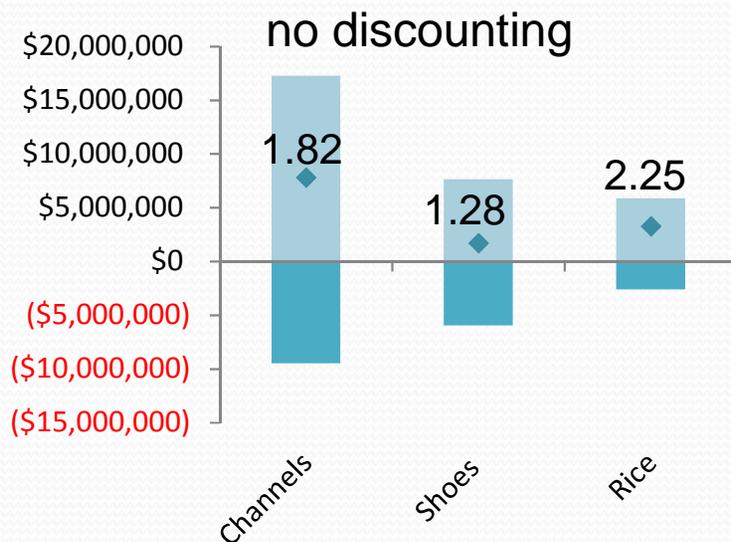
$$PV = \frac{\$1,000,000}{(1+0.15)^{20}} =$$

Accounting for discounting

- **Net Present Value** (*NPV*) is the present value of a project's benefits less the present value of its costs:

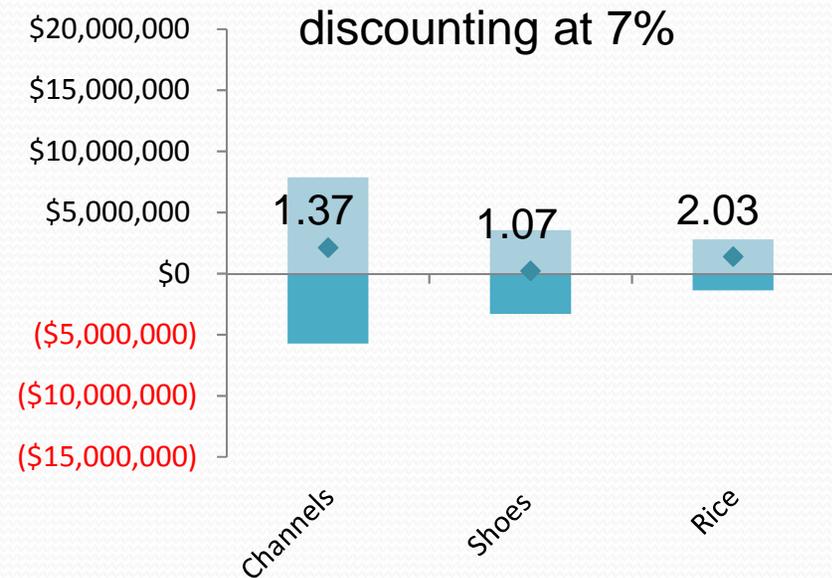
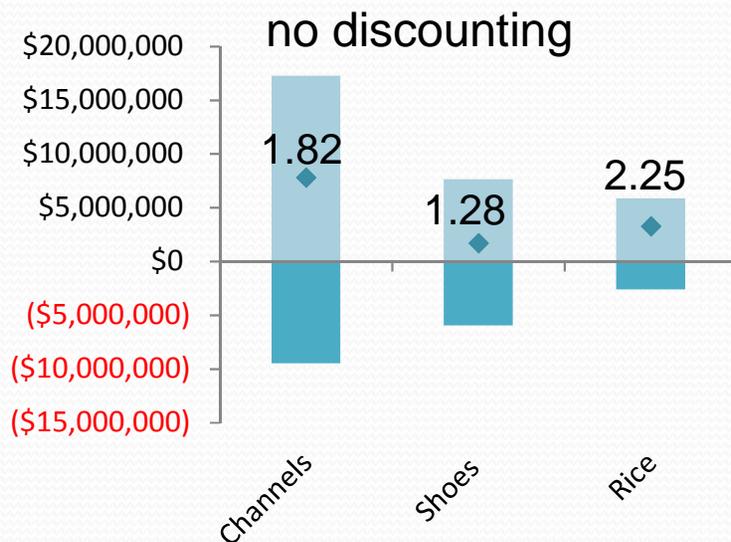
$$NPV = PV_{benefits} - PV_{costs}$$

- After discounting, your choice of policies may change!



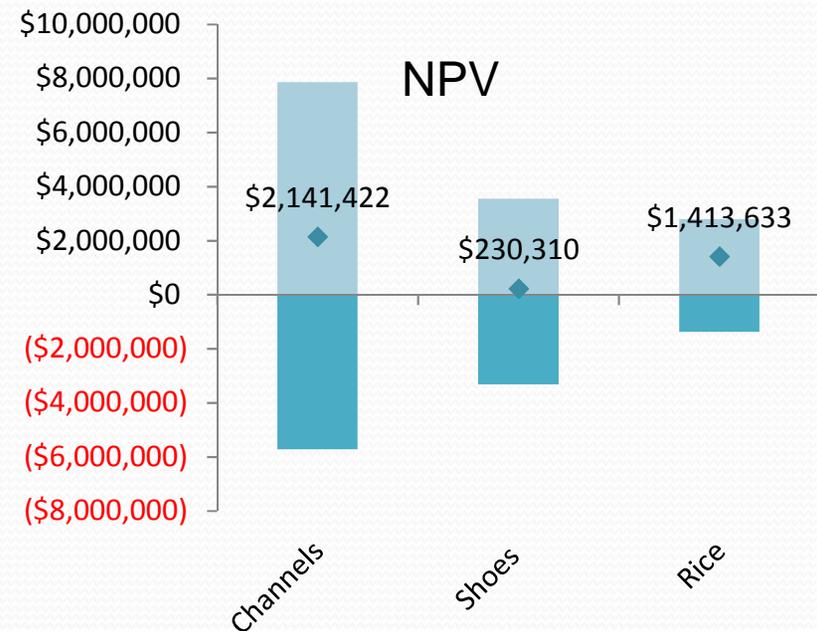
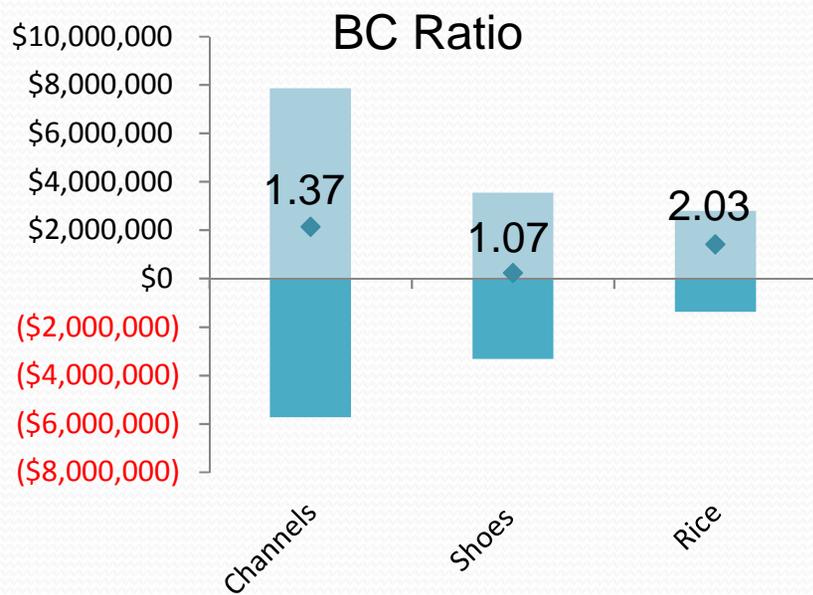
Accounting for discounting

- Discounting is viewed as controversial by some because it makes projects with high initial costs and far distant benefits look less attractive
 - Project supporters will argue for using a lower discount rate and project detractors will argue for using a higher discount rate



Accounting for discounting

- In figures, you can report benefit-cost ratios or NPV





Accounting for discounting

- Discount rates are *not* controversial among economists
 - They simply reflect the value of time
- The US Environmental Protection Agency uses a standard rate of 7%
- Discount rate for Mexico = 12% (World Bank 2014)
 - World Bank (2014) recommends reducing it 10%
- The discount rate should **never** vary from one project to another



More on Discounting



Discounting in managing jumbees

$$PV = \frac{\$ \text{final amount}}{(1+r)^t}$$

- How does discounting at 12% influence your recommendation for managing jumbees?
- What happens if the discount rate falls to 10%?

